



**THE SANCTUARY.**

IN HARMONY WITH THE ENVIRONMENT



**WHERE PEOPLE  
& NATURE MEET**

# ADELAIDE RIVER COASTAL FLOODPLAIN: A successfully balanced industry and conservation habitat



**\$170 MILLION**  
 WAS GENERATED  
 FROM THE REGION'S  
 HORTICULTURE  
 INDUSTRY IN 2019,  
 INCLUDING \$70 MILLION  
 FROM MANGOES.

**THE SANCTUARY.**



OVER  
**1/2**  
 OF AUSTRALIA'S  
 ARE FROM THE  
 NORTHERN TER



APPROXIMATELY

30,000



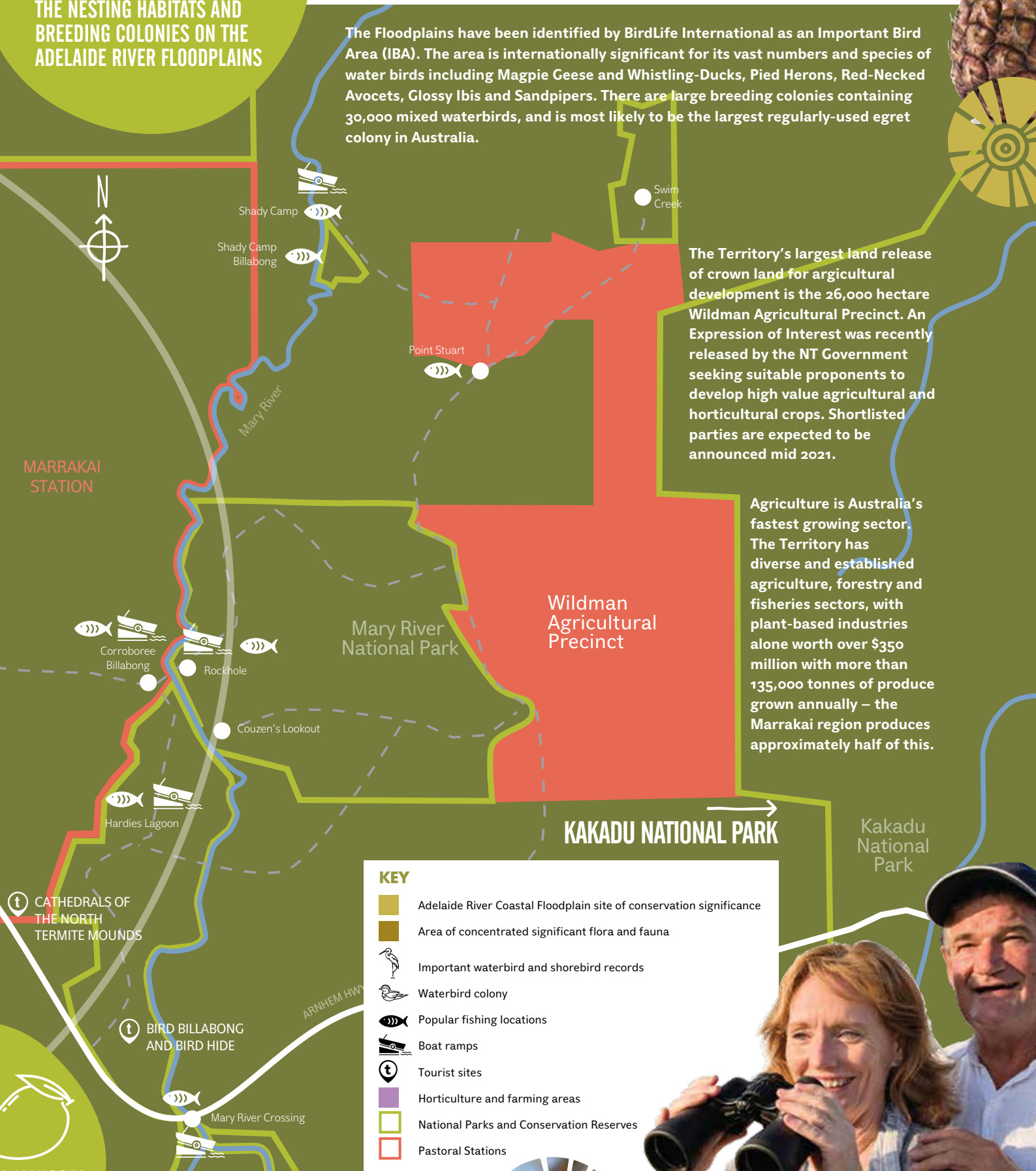
BIRDS ARE SUPPORTED IN THE NESTING HABITATS AND BREEDING COLONIES ON THE ADELAIDE RIVER FLOODPLAINS

The Adelaide River Area of Conservation Significance is less than an hour's drive from Darwin. The surrounding land-use is largely pastoral that contributes to the Territory's significant live cattle export market, but there are also many other leading agribusiness, tourism, recreation and Aboriginal operations. These growth activities successfully share and harmonise alongside of the protected and managed conservation reserves, which make up around a quarter of this region.

The Floodplains have been identified by BirdLife International as an Important Bird Area (IBA). The area is internationally significant for its vast numbers and species of water birds including Magpie Geese and Whistling-Ducks, Pied Herons, Red-Necked Avocets, Glossy Ibis and Sandpipers. There are large breeding colonies containing 30,000 mixed waterbirds, and is most likely to be the largest regularly-used egret colony in Australia.

The Territory's largest land release of crown land for agricultural development is the 26,000 hectare Wildman Agricultural Precinct. An Expression of Interest was recently released by the NT Government seeking suitable proponents to develop high value agricultural and horticultural crops. Shortlisted parties are expected to be announced mid 2021.

Agriculture is Australia's fastest growing sector. The Territory has diverse and established agriculture, forestry and fisheries sectors, with plant-based industries alone worth over \$350 million with more than 135,000 tonnes of produce grown annually – the Marrakai region produces approximately half of this.



S MANGOES  
RRITORY

# HUMPTY DOO RICE TRAIL

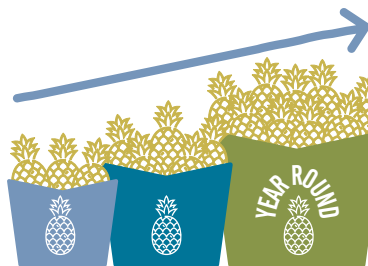
Territory Rice Limited was borne through a chance meeting at a celebrity Hollywood party between wealthy American entrepreneur Allen Chase and Australia's Minister for Labour and National Service, Harold Holt in 1953.

Chase visited the Adelaide River Floodplain shortly after and liked what he saw.

He was quick to form a syndicate to pioneer rice growing in the area with a raft of impressive luminaries that included famous American television personality Art Linkletter and retired Major General Paul Cullen who had formed Australia's very first merchant bank, Mainguard (Australia) Limited, which invested heavily into the venture.

Fogg Dam was built to water the crops, however due to poor planning and little research the project was abandoned several years later.

Many remnants of their operations exist in the area today, leaving a historic trail of this fascinating story.



**PINEAPPLE CROPS ARE EXPANDING WITH POTENTIAL TO HARVEST YEAR ROUND.**



## HIGHWAY ROAD FRONTAGE

**THE SANCTUARY HAS EXCEPTIONAL ROAD FRONTAGE VISIBILITY TO HIGH VOLUMES OF TRAFFIC ON THE ARNHEM HIGHWAY. \$78 MILLION IS CURRENTLY BEING SPENT UPGRADING THIS SECTION OF THE HIGHWAY.**



**\$411 MILLION**



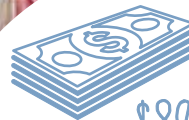
**FUNDING COMMITMENT** between Federal and NT governments to transform nearby **JABIRU** and **KAKADU** National Park into a major tourism hub.

Around

**400,000**



**CATTLE ARE EXPORTED ANNUALLY FROM THE PORT OF DARWIN,** making Darwin one of the world's largest live-cattle export ports.



**UPWARDS OF \$80 MILLION** dollars is generated into the Northern Territory's economy each year by its recreational fishing industry.



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Developed by **Gimbells Investments Pty Ltd**  
Email [info@thesanctuaryhub.com.au](mailto:info@thesanctuaryhub.com.au)  
[TheSanctuaryHub.com.au](http://TheSanctuaryHub.com.au)

Postal address:  
PO Box 126  
Karama NT 0813

